

Online Registration

by Justin Ratike

Helping you create a seamless connection from registration, race day, to results.

Let's Go!

About

GoIPICO brings solutions to the problems that haven't been solved. IPICO timers, GOIPICO, & Race Directors can work together from registration, packet pick-up, race day, to results.

Features include registration, scoring software integration, bib assignment, race day registration, text/email notifications, searchable results.

GoIPICO is current working with 25+ IPICO Timers and 250+ Events

GoIPICO is currently for US timers only.



Timing Partners



GoIPICO Packages

Cash

Timer receives 20% of the registration fee in cash.

Example \$25 race (\$2.50 processing fee) Timer receive 20% of the processing fee (\$.50)

Hardware Credit

Timer receives 25% of the registration fee in hardware credit

Example \$25 race (\$2.50 processing fee) Timer receives 25% of the processing fee (\$.62)

Bib Tag Credit (\$.75 per registration added to standard pricing)

Timer receives bib tag credit per registration.

Example \$25 race (\$3.25 processing fee) Timer receive 1 bib tag credit



Pricing

Our Pricing Plan is Simple!

- \$2.00 Fee for total checkout costs \$10.00 and under.
- \$2.50 Fee for total checkout costs between \$10.01 and \$30.00.
- \$3.00 for total checkout costs between \$30.01 and \$50.00.
- 6% Fee for total checkout costs above \$50.00.
- 5% Fee for total checkout costs above \$250.00
-
- 4% Fee for total checkout costs above \$1,000.00.



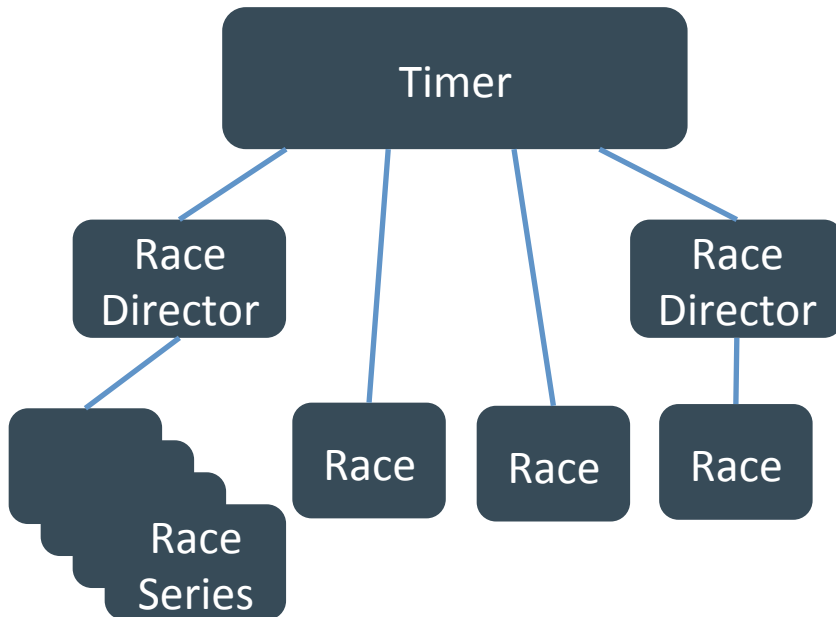
Why?

Why are timers now offering this as part of their service?

Am I just a timer anymore?

Partner Program

- For IPICO Timers ONLY
- Enables multi-level access and control of races
 - Encourages the timer to take control
 - Multiple Races and Race Directors
 - Create Race Templates for consistency and ease of use



Set Up Highlights

Create Your Race

- Basic Info
- Events
- Payments
- Registration
- Giveaway
- Your Page
- More

General Information

Race Name *

Race Description*

File Edit Insert View Format Tools

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Create Your Race

Create a Widget

Volunteer Registration

Set Up Highlights

OrthoCarolina
10K CLASSIC
presented by United Healthcare

August 23, 2014

HOME ABOUT RACE INFO COURSE VOLUNTEER RESULTS/PHOTOS SPONSORS CONTACT US

If you have registered this person for another race, click "Previous Participant" instead of filling out the user information.

Previous Participant

Basic Info

First Name *

Last Name *

E-mail Address *

Address

Address

City

Country
United States

State

Zip Code

Additional Information

Date of Birth *

Phone

Create Your Race

Create a Widget

Volunteer Registration

Set Up Highlights

The screenshot shows the 'Volunteer' page for the Super Run 4miler event. The page features a navigation menu with 'Home', 'About', 'Race Information', 'Course', 'Volunteer', 'Sponsors', and 'Beneficiary'. Below the navigation is a blue header with the word 'Volunteer'. The main content area includes a welcome message and two widget sections: 'Registration Table' and 'Course Monitor'. Each widget displays the date 'February 1, 2015', the time slot, the number of volunteers needed, and a 'Volunteer for [Widget Name]' button. The 'Registration Table' widget also includes a 'Details' section with instructions and a 'Location' section.

SUPER RUN
4miler
presented by Elevation

Home About Race Information Course **Volunteer** Sponsors Beneficiary

Volunteer

Home > Volunteer

Do you want to be part of the event but do not wish to compete? Volunteers are the backbone to making this event successful and we'd appreciate your help.

Registration Table

February 1, 2015
7:00 am EST - 9:30 am EST (3 needed / 10 remaining)

[Volunteer for Registration Table](#)

Details

Check in pre-registered runners.
Hand out shirts, pint glasses, bibs, etc.
Register race day participants.

*Volunteer instructions will be sent via email the week of the race.

Location

Large white tent located across the street from the East Gate of the stadium.

Course Monitor

February 1, 2015
8:00 am EST - 10:00 am EST (11 needed / 14 remaining)

[Volunteer for Course Monitor](#)

Details

Must be 18 years of age or older.

Stand at assigned intersection with orange flag.
Make sure runners are safe from cars and stay on course.
Cheer loud!

*Volunteer instructions will be sent via email the week of the

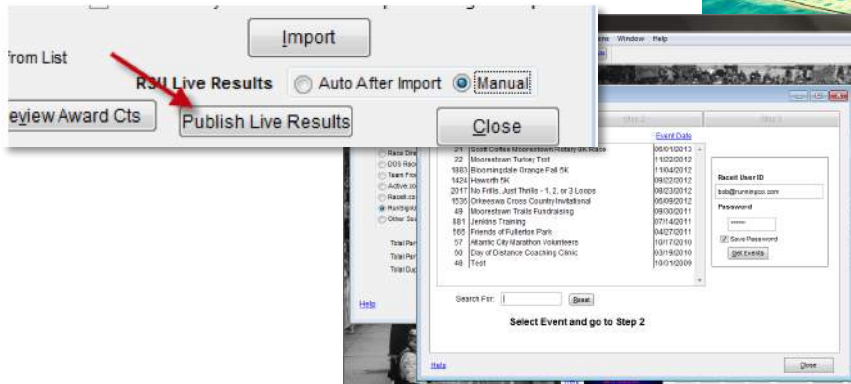
Create Your Race

Create a Widget

Volunteer Registration

Race Day

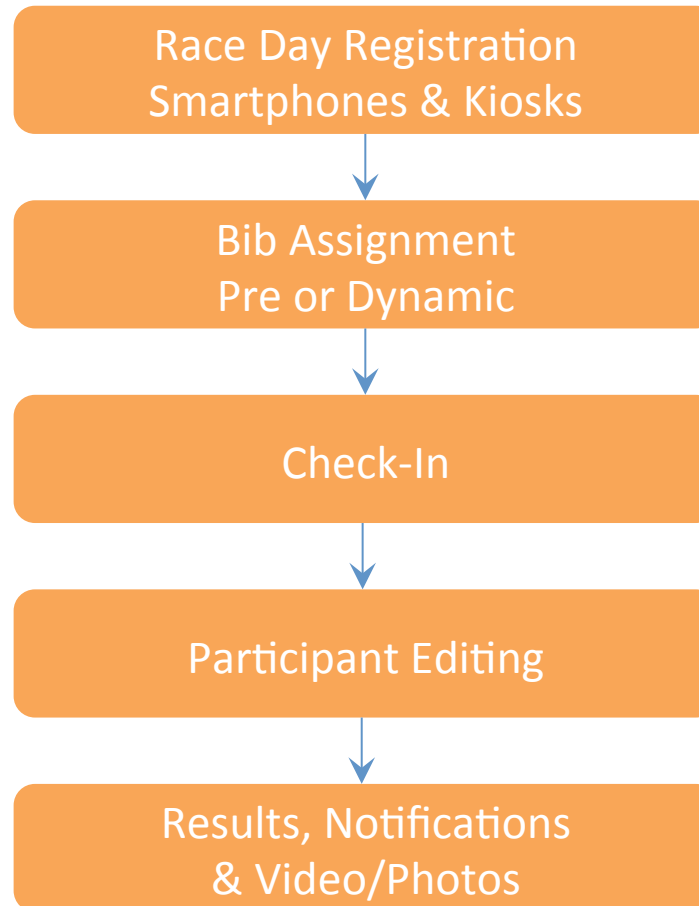
- Bibs
- Race Day Registration
- Check-In
- Timing
- Scoring
- Results
- Notifications
- Photos and Video



Bringing Race Day Together

Agenda

- GoIPICO– Open Platform
- Runner Registration
 - Kiosks
- Pre-Assigned Bibs
- Dynamic Bib Assignment
- Syncing with the Timer
- Adding Results
- Adding Notification
- Partners



GoIPICO

An Open Race Day Platform

- Plug and Play Architecture
- Chose the tools that you use, want or need
- Best of Breed approach
- Open API allows for any integration
- Great set of Tech Partners



Your Website



Register

Register



© Dennis Cox - www.ClipartCity.com/8194

Run Race!



Finish Line



© Dan Lubman - www.ClipartCity.com/42284

Results and Notifications on Website, Mobile, TXT, Email, Facebook and Twitter.

Results

IPICO Timing System



Scoring & Results System

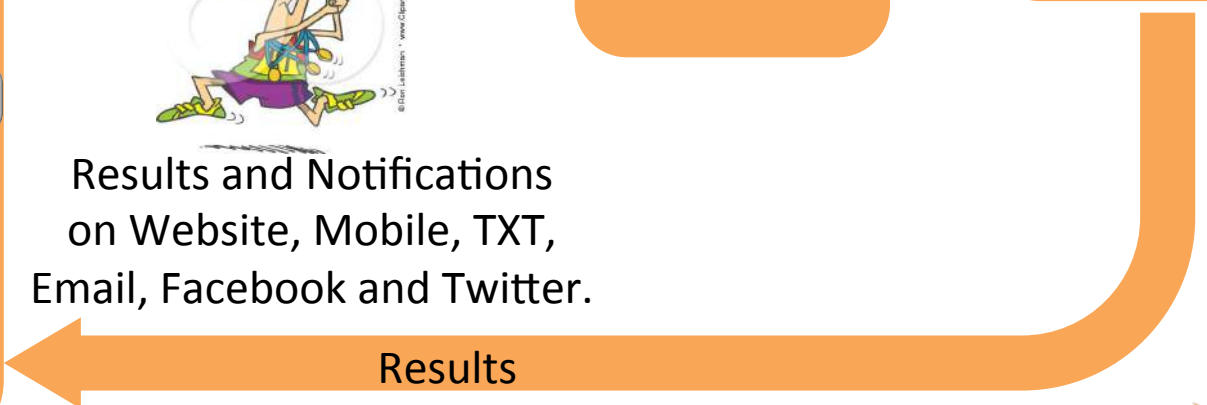
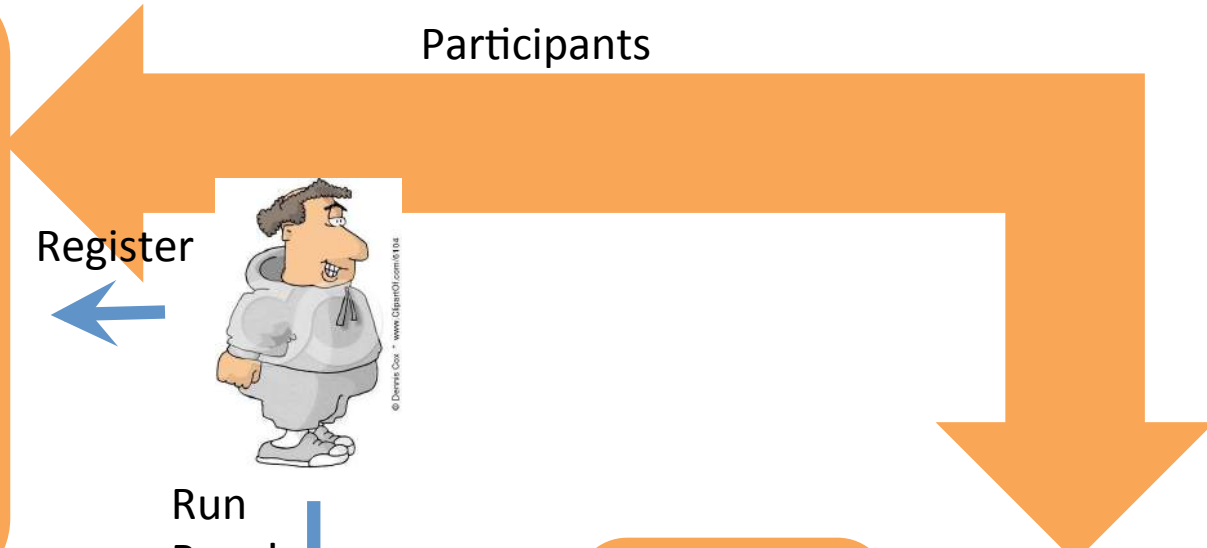
Your Website



| # | Name | Sex | Age | Time | Start | Order | Start | Order | Start | Order |
|----|------|-----|-----|------|-------|-------|-------|-------|-------|-------|
| 1 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 2 | ... | F | ... | ... | ... | ... | ... | ... | ... | ... |
| 3 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 4 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 5 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 6 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 7 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 8 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 9 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |
| 10 | ... | M | ... | ... | ... | ... | ... | ... | ... | ... |

Results

Participants



RUNNER REGISTRATION

Race Day Registration
Smartphones & Kiosks

Bib Assignment
Pre or Dynamic

Check-In

Participant Editing

Results, Notifications
& Video/Photos



Race Day Registration

- Enable Kiosk Mode
- Set Registration Periods
- Race Info -> Race Day

Race Info Customize Participants Social Donations Store Financial Admin

Registration **Race Day Registration** Age Based Pricing Group Based Pricing Discounts Race Wizard

Registrant Report

On race day, you can use the link below to view a searchable list of race participants. You can edit basic participant information and mark participants as they check in.

[View Participants](#)

Kiosk Mode

Kiosk Mode allows you to set up registration kiosks using a tablet (e.g. iPad). The kiosk registration interface displays only the kiosk registration information. It does not ask questions; include a give-away; or allow for teams, fundraisers, or other special options. You can use the "Basic Participant Data" page under the "Race Info" menu to specify that they will pay by cash or credit card. You can use the "Basic Participant Data" page under the "Race Info" menu to specify that they will pay by cash or credit card. You can use the "Basic Participant Data" page under the "Race Info" menu to specify that they will pay by cash or credit card.

To enable kiosk registrations, check the box below. Then, on your tablet(s), open a web browser and enter <https://runsignup.com/Race/KioskRegister/?raceId=21> in the URL bar.

Enable kiosk mode.

[Save Changes](#)

8K

Normal Registration

| Race Fee | Registration Closes |
|----------|-----------------------|
| \$26.00 | 05/25/2013 at 11:59pm |
| \$30.00 | 05/31/2013 at 06:00pm |

Additional Registration Dates

| | | | |
|-----------------------------------|-----------------------------------|-----------|------------------------|
| Registration Opens | Registration Closes | Event Fee | Remove |
| 06/01/2013 | 06/01/2013 | \$35.00 | |
| <small>Format: mm/dd/yyyy</small> | <small>Format: mm/dd/yyyy</small> | | |
| 12 01 AM | 11 59 PM | | |

[Add Registration Period](#)

[Save Changes](#) [Close](#)



Kiosks

- Any device with a browser
 - Let users register from home or on Smartphones on race day
 - Kiosk mode for Tablets, Chromebooks, Netbooks, Laptops, etc.
 - Keyboards are nice for most users*
- Simplified, fast User Interface
- No more typing paper entries on race day

The image shows two screenshots of the RunSignUp registration interface for the Scott Coffee Moorestown Rotary 8K Race, scheduled for Saturday, June 1, 2013. The top screenshot displays the 'Contact Info' step, where users enter their address (407 Chester Avenue), city (Moorestown), state (New Jersey), and zip code (08057). The bottom screenshot shows the 'Choose Events' step, where users select their preferred race event: 8K (checked), One Mile (Fun Run), or Volunteer. Both screenshots include a 'Back' button and a 'Continue' button. A 'Cancel Sign Up' button is visible at the bottom of the second screenshot.



BIB ASSIGNMENT

Race Day Registration
Smartphones & Kiosks

Bib Assignment
Pre or Dynamic

Check-In

Participant Editing

Results, Notifications
& Video/Photos



Bib Assignment

- GoIPICO Bib # Options
 - Assign as people register
 - Assign in Bulk
 - Manually Assign
 - Import Bib Numbers from spreadsheet
 - Dynamic Assignment
 - Team Bib Assignment
 - From RunScore or Race Director

Assign Bib and Chip Numbers

Use this page to assign the bib and chip numbers for the following races on June 1, 2013: 8K, One Mile (Fun Run), Volunteer . To print Avery labels to put on bibs, go to the [Race Participants](#) page, select an event, and then click the "Build Bib Labels" button.

Select an option:

Assign Bib Numbers at Registration Time

Automatically assign bib numbers to participants as they register.

Assign Bib Numbers

Automatically assign bib numbers to participants.

Manually Assign Bib and Chip Numbers

Manually assign bib and chip numbers to participants.

Import Bib and Chip Numbers

Import bib and chip numbers for participants by uploading a CSV file with registration id, bib numbers, and chip numbers.

Assign Through Quick Participant Report

You can assign bib and chip numbers directly from the quick participant report.



Assign Bibs at Registration Time

- Each runner gets a bib assigned when they register online
- Pick starting bib Number
- Auto-skips any previously assigned bib numbers

Assign Bib Numbers at Registration Time

8K

Automatically Assign Bib Numbers

Starting Bib Number

1

Any bib number that is already used will be skipped.

Share Bib Number with Other Events

One Mile (Fun Run) Volunteer

Select any events that will use the same bib number pool. This does NOT set up auto-assignment for these events. It just prevents duplicate bib numbers.

One Mile (Fun Run)

Automatically Assign Bib Numbers

Volunteer

Automatically Assign Bib Numbers

Setup Automatic Bib Assignment

GO)) ((IPICO



Bulk Bib Assignment

- Assign bibs for one or more events (5K and 10K)
- Chose Alphabetic or Date assignment policy
- Overwrite pre-existing bibs (or not)

Assign Bib Numbers

Assign for 8K

Starting Bib Number

1

If you do not overwrite existing bibs, new assignments will skip the existing bib numbers.

Bib Assignment Policy

Last Name, First Name, Address

Registrant order to use when assigning bib numbers.

Assign bib numbers in descending order.

Should Existing Bib Numbers be Overwritten?

Overwrite existing bib numbers.

Assign Bib Numbers



Import Bib Numbers

- Download the Participant List csv
- Enter bib numbers in Excel
- Save as CSV
- Import

| | A | B | C | D | E |
|----|------------|------------|--------------|-----|----|
| 1 | First Name | Last Name | Registration | Bib | C |
| 2 | Steve | Toniatti | 2251301 | | 1 |
| 3 | Joanne | Torcivia | 2243917 | | 2 |
| 4 | Andrew | Demmler | 2241411 | | 3 |
| 5 | Samantha | Wilson | 2240757 | | 4 |
| 6 | sara | Desai | 2238959 | | 5 |
| 7 | Frank | Bickel | 2238566 | | 6 |
| 8 | Don | Brauckmann | 2238247 | | 7 |
| 9 | Michelle | Brauckmann | 2238246 | | 8 |
| 10 | Jessica | Deal | 2237460 | | 9 |
| 11 | Kristen | McIlwraith | 2237217 | | 10 |
| 12 | anna | iredale | 2234537 | | 11 |
| 13 | marshall | gardner | 2233496 | | 12 |
| 14 | Kip | Bickel | 2233175 | | 13 |
| 15 | Eric | Gross | 2233138 | | 14 |
| 16 | Jodie | Gross | 2233137 | | 15 |
| 17 | Joseph | Halin | 2229975 | | 16 |
| 18 | jim | Bickel | 2229905 | | 17 |
| 19 | Lisa | Sleeper | 2226763 | | 18 |
| 20 | Tracey | Seiden | 2225994 | | 19 |

Import Bib and Chip Numbers

Match up the appropriate files, then click the "Import Bib and Chip Numbers" button.

Registration Id *

Registration Id

Bib Number

Bib

Chip Number

Chip No.

Import Bib and Chip Numbers



Dynamic Bib Assignment

- Designed for Store, Expo and Race Day bib handout
- Volunteers can type bib # as handed out
- Bar Code Readers if bibs have bar codes

Participants

Page 1 of 1

| Name | Gender | Age | Address | Event | Registration Date | Amount Due | Bib | |
|--------------|--------|-----|---|-----------|---------------------|------------|-----|---------------|
| Frank Bickel | M | 113 | 1905 Oak St. Parkersburg, WV US 08057 | 8K | 2/20/2013 9:01AM | \$26.00 | 6 | Edit/Check-In |
| Kip Bickel | M | 25 | 407 Chester Avenue Moorestown, NJ US 08057 | Volunteer | 2/4/2013 4:53PM | \$0.00 | 13 | Edit/Check-In |
| jim Bickel | M | 56 | 407 Chester Avenue Moorestown, NJ US 08057 | Volunteer | 1/25/2013 2:19PM | \$0.00 | 17 | Edit/Check-In |
| Bob Bickel | M | 56 | 407 Chester Avenue Moorestown, NJ US 08057 | Volunteer | 8/27/2012 4:41PM | | | |

Kip Bickel

Event: Volunteer
Registered: 02/04/2013 4:53pm

Gender: M
Age: 25
Address: 407 Chester Avenue
Moorestown, NJ US 08057

Bib Number

13

Checked In?

Participant has checked in.

Save

Cancel



Printing Labels

- Avery 5160 Labels get Printed
- Stick on Bibs
- GoIPICO Bib Printout Utility
 - Output PDF formatted for 5160 labels

| | | |
|---|--|--|
| Torcivia, Joanne Bib: 2 Gender: F Age: 55 Shirt: L | Demmler, Andrew Bib: 3 Gender: M Age: 42 Shirt: L | Wilson, Samantha Bib: 4 Gender: F Age: 26 Shirt: S |
| Desai, sara Bib: 5 Gender: F Age: 33 Shirt: L | Bickel, Frank Bib: 6 Gender: M Age: 113 Shirt: | Brauckmann, Don Bib: 7 Gender: M Age: N/A Shirt: L |
| Brauckmann, Michelle Bib: 8 Gender: F Age: N/A Shirt: S | Deal, Jessica Bib: 9 Gender: F Age: 36 Shirt: S | Mcllwraith, Kristen Bib: 10 Gender: F Age: 38 Shirt: S |
| iredale, anna Bib: 11 Gender: F Age: 38 Shirt: S | gardner, marshall Bib: 12 Gender: M Age: 65 Shirt: XXL | |

Build Bib Labels (for Avery 5160 labels)

Enter the text for the label below. Anywhere you want runner data, put a question mark (?).

?, ?
Bib: ? Gender: ? Age: ?
Shirt: ?

Last Nar , First Nar
Bib: Bib Num Gender: Gender Age: Age
Shirt: T-Shirt

Label Order

Bib Number



CHECK-IN

Race Day Registration
Smartphones & Kiosks



Bib Assignment
Pre or Dynamic



Check-In



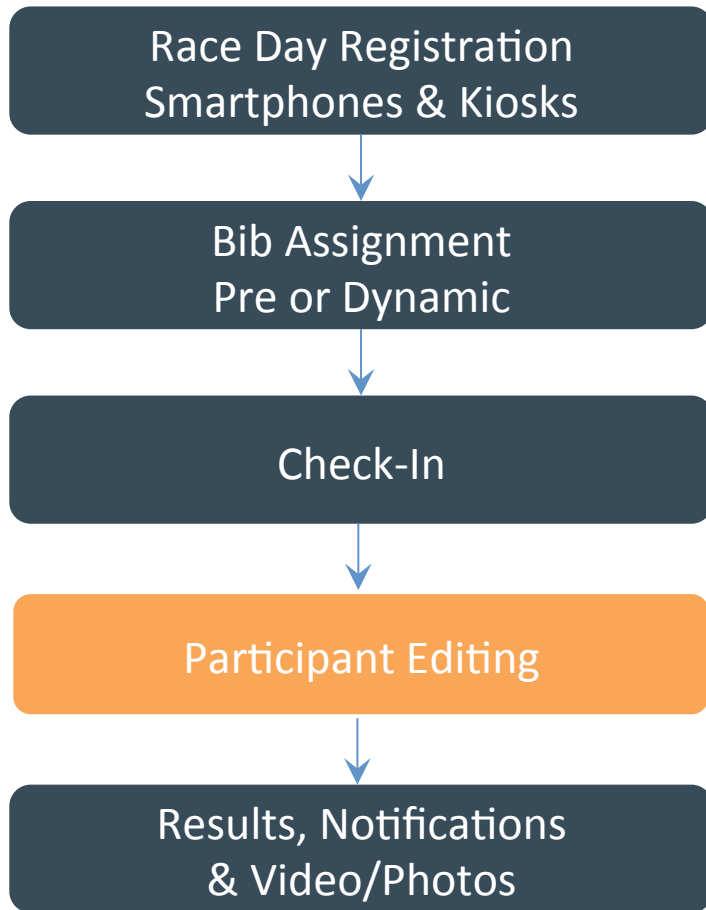
Participant Editing



Results, Notifications
& Video/Photos



PARTICIPANT EDITING



PARTICIPANT EDITING

2015 IPICO Sports Users' Conference

[VIEW RACE PAGE](#)

Race Participants: 2015 - IPICO Sports Users' Conference Attendee

124 Participants

[SEARCH/CHANGE EVENT](#)

REPORT OPTIONS

EXPORT OPTIONS

Participants

Page 1 of 3

| Registration ID | Name | Event | Registration Date | Gender | Age | E-mail | Lightweight Windbreaker | Race Fee | Amount Paid | Edit Registration |
|-----------------|------------------|---|------------------------|--------|-----|----------------------------|-------------------------|----------|-------------|---|
| 4283961 | Saul Covarrubias | IPICO Sports Users' Conference Attendee | 01/07/2015 9:05am PST | M | 38 | scovarrubias@asdeporte.com | | \$0.00 | \$0.00 | EDIT MANAGE |
| 4283960 | Francisco Ruiz | IPICO Sports Users' Conference Attendee | 01/07/2015 9:05am PST | M | 35 | frui2@asdeporte.com | | \$0.00 | \$0.00 | EDIT MANAGE |
| 4283944 | Sean Hsieh | IPICO Sports Users' Conference Attendee | 01/07/2015 9:03am PST | M | | hsiehho@gmail.com | | \$0.00 | \$0.00 | EDIT MANAGE |
| 4283945 | Meihua Koo | IPICO Sports Users' Conference Attendee | 01/07/2015 9:03am PST | | | | | | | |
| 4277492 | SILVIO GUERRA | IPICO Sports Users' Conference Attendee | 01/06/2015 10:11am PST | | | | | | | |
| 4271556 | John Hasler | IPICO Sports Users' Conference Attendee | 01/05/2015 6:29am PST | | | | | | | |
| 4271557 | David Ott | IPICO Sports Users' Conference Attendee | 01/05/2015 6:29am PST | | | | | | | |
| 4243809 | Bill Roe | IPICO Sports Users' Conference Attendee | 12/29/2014 4:26pm PST | | | | | | | |

Menu

Help

search

2015 IPICO Sports Users' Conference

[VIEW RACE PAGE](#)

Dashboard

Race

Go Race Day

Participants

View Participants

Participant Management

Reserved Entries

Waitlist

Import

Groups/Teams

Corporate Teams

Reports

Email Marketing

Promotion

Donations

Store

Financial

Volunteers

Registration #03966402

Resend Confirmation E-mail

| | |
|-------------------|---|
| Registrant | Cameron Beddingfield |
| Event | IPICO Sports Users' Conference Attendee |
| Gender | M |
| Date of Birth | 03/13/1973 |
| Age | 41 |
| E-mail | info@racingoes.com |
| Phone | 828-308-2722 |
| Address | Po Box 1392 Lincolnton, NC US 28093 |
| Registration Date | 11/03/2014 5:16am PST |
| Give-Away Option | N/A |
| Total Amount Paid | \$0.00 |

[EDIT PARTICIPANT INFO](#) [SWITCH EVENT](#) [MANAGE ADD-ONS](#) [ISSUE REFUND](#) [REMOVE REGISTRATION](#)

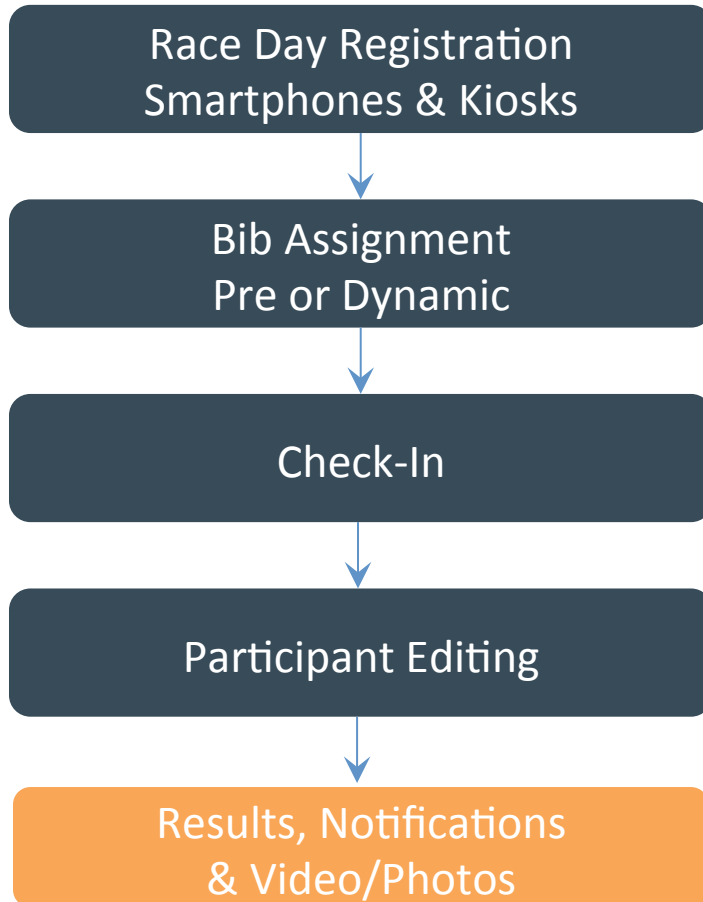


Timing Software Syncing

- **RunScore and The Race Director**
 - GoIPICO has full Participant & Bib syncing capability.
 - Changes made in either GoIPICO or RunScore and The Race Director are synced.
 - Runners registering on race morning are automatically downloaded into The Race Director and RunScore.
- **Lapio**
 - Tight integration for Participant Data, then Scoring and Results done in Lapio
- Can always default to csv upload and download.

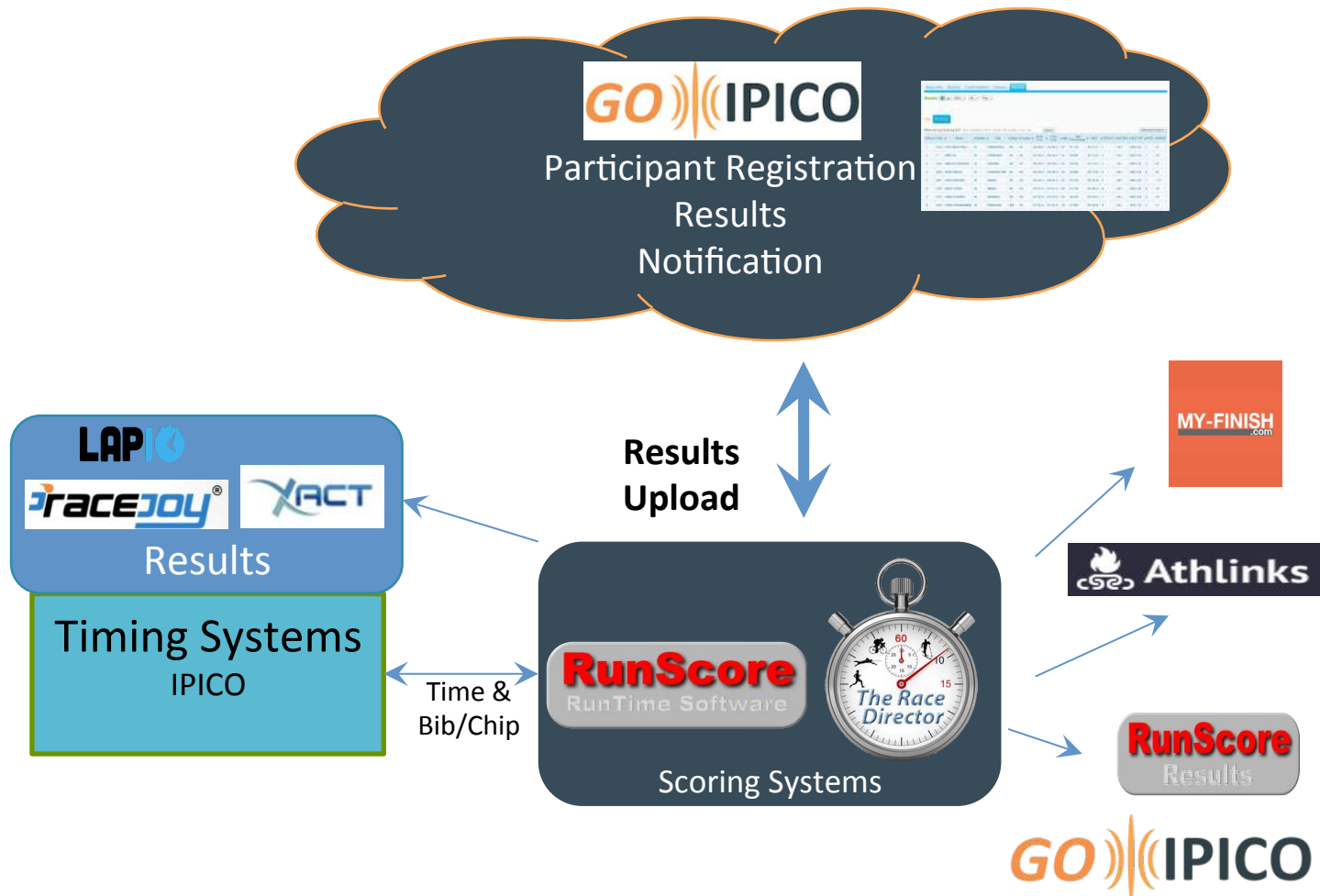


RESULTS & NOTIFICATIONS



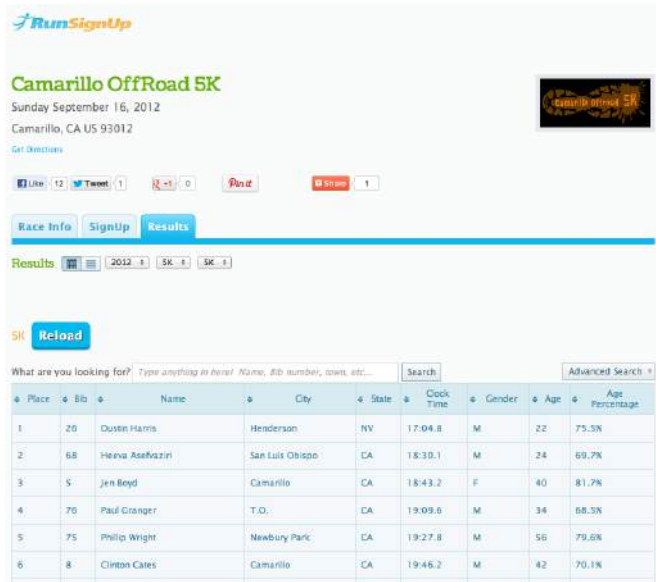
Participant & Result Syncing

- Allows timers to mix and match Registration, Results, Timing and Scoring systems



GoIPICO Results Display

- Beautiful, searchable Results
- Timers can post using GoIPICO or The Race Director or uploading CSV files
- Results Widgets can be displayed on timer's website & race website
- Customize the look and feel

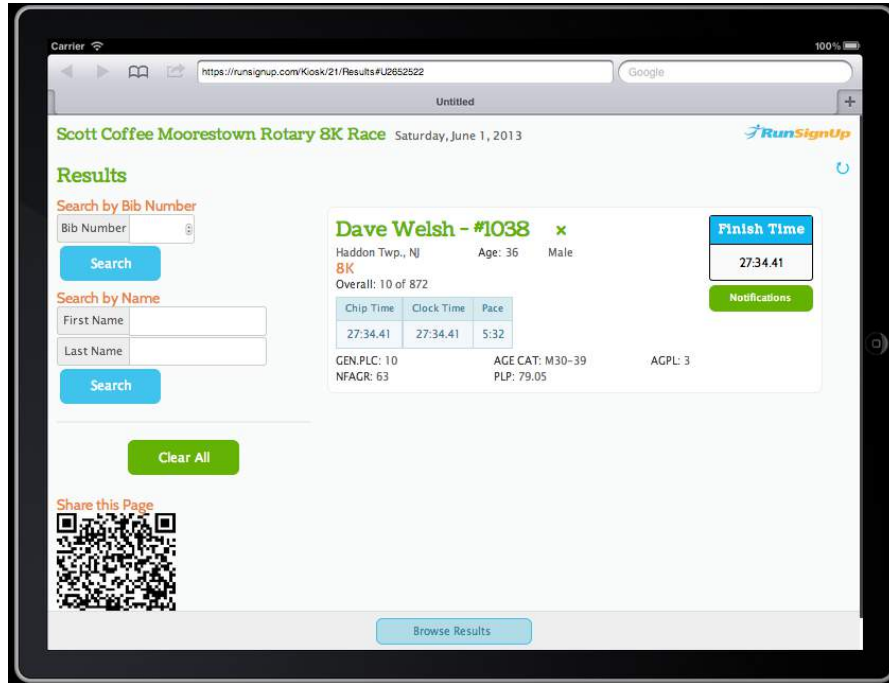


The screenshot shows the RunSignUp website interface for the Camarillo OffRoad 5K race. The page includes a header with the RunSignUp logo, the race name, date, and location. Below the header are social media sharing buttons for Facebook, Twitter, and LinkedIn. A navigation bar contains tabs for Race Info, Signup, and Results. The Results tab is active, displaying a table of race results. The table has columns for Place, Bib, Name, City, State, Clock Time, Gender, Age, and Age Percentage. The first six results are listed in the table.

| Place | Bib | Name | City | State | Clock Time | Gender | Age | Age Percentage |
|-------|-----|------------------|-----------------|-------|------------|--------|-----|----------------|
| 1 | 26 | Dustin Harris | Henderson | NV | 17:04.8 | M | 22 | 75.5% |
| 2 | 68 | Heeva Asefiaziri | San Luis Obispo | CA | 18:30.1 | M | 24 | 69.7% |
| 3 | 5 | Jen Boyd | Camarillo | CA | 18:43.2 | F | 40 | 81.7% |
| 4 | 76 | Paul Cranger | T.O. | CA | 19:09.6 | M | 34 | 88.5% |
| 5 | 75 | Philip Wright | Newbury Park | CA | 19:27.8 | M | 56 | 79.6% |
| 6 | 8 | Clinton Cates | Camarillo | CA | 19:46.2 | M | 42 | 70.1% |



GoIPICO Results Kiosk



GoIPICO Results Notification

- Runner, Friends and Family can register for free notification when results are posted

Result Notifications

Result Notifications for Kip Bickel

- Enable Result Notifications to 609-410-5056
- Enable Result Notifications to bob@runningco.com

Add Other Phone Numbers or E-mails for Result Notifications

| Phone | Email |
|-------|-------|
| | |
| | |
| | |



Summary

- Bringing Race Day Together

Race Day Registration
Smartphones & Kiosks



Bib Assignment
Pre or Dynamic



Check-In



Participant Editing



Results, Notifications
& Video/Photos



Questions

-

Contact: Justin Ratike

jratike@ipicosports.com

